

EMA Analyst Speakers

Elevate Your Next Speaking Engagement with Research-Driven Insights from Trusted Industry Analysts

Since 1996, Enterprise Management Associates (EMA) has been a recognized leader in independent IT industry research. Our analysts bring hands-on operational experience, deep knowledge of industry best practices, and visibility into current and emerging vendor solutions. Clients rely on this expertise for their global conferences, executive briefings, and sales kickoffs presentations, as well as for webinars, podcasts, videos, and more.

Inviting an EMA analyst to speak adds a level of depth and credibility that goes well beyond a typical presentation. It provides independent validation, credible thought leadership, and actionable education that supports your strategic objectives. Our analysts help you strengthen your message, deepen customer engagement, and differentiate your brand in a crowded market.

Partnering with EMA ensures your digital or in-person engagements are credible, informative, and highly impactful.

Where EMA Analysts Add Value

Industry Conferences and Events – Deliver keynotes or targeted presentations (virtual or in-person) that reinforce product positioning and vendor messaging.

Sales Kickoffs and Internal Meetings – Build confidence, credibility, and competitive differentiation for launches and go-to-market initiatives.


Executive / Leadership Sessions – Guide product strategy and roadmap decisions with analyst-led briefings based on data and industry context.

Webinars – Deliver research-backed insights and real-world perspectives that educate audiences, reinforce your messaging, and build trust with prospects and customers.

Podcasts – Share analyst perspectives on industry trends, research findings, and practical use cases to deliver credible, informative discussions that elevate your brand and engage your audience.

Video Content – Enhance social media programs, marketing assets, and internal training with validated insights from a trusted analyst voice.

Custom Training Programs – Provide tailored, analyst-driven education on key IT and security topics to strengthen team capabilities and support organizational objectives.



Ready to Strengthen Your Next Speaking Engagement?
Let EMA help you stand out in a crowded market and deliver a more impactful, credible engagement.

Contact your EMA business development manager, **Kevin Hecht**, to get started: +1.303.543.9500 or ema-sales@enterprisemanagement.com.



About EMA

Founded in 1996, Enterprise Management Associates (EMA) is a leading IT research and consulting firm dedicated to delivering actionable insights across the evolving technology landscape. Learn more at www.enterprisemanagement.com or follow EMA on [X](#) or [LinkedIn](#).

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