# Get a Free Infographic (a $9.5K Value) with Your Custom Research Project of $23.5K+

## Why Choose Custom Research from EMA?

Since 1996, EMA research analysts have delivered deep, actionable insights to IT vendors, helping you:

- Educate and engage your prospects
- Differentiate your solution in a crowded market
- Add third-party credibility to your messaging

## What You Get with a Custom EMA Research Package:

A 10-minute survey targeting IT decision-makers, including:

- 100 North American respondents
- 10+ demographic filters (e.g., geography, title, industry, company size, budget)
- Up to 20 custom questions
- Analyst-led presentation of the results via teleconference, webinar, or onsite (T&E additional, if applicable)

Need more data? Add 50 respondents for just $2.5K

## Free Infographic

After the survey is complete, your data will be transformed into a professionally designed, 3- to 4-panel infographic (plus an additional panel for vendor-specific content)—a $9,500 value included at no extra cost.

## Need a Custom Scope?

Have different targeting or data needs? No problem. We'll tailor a quote based on your specific criteria.

Offer valid through August 31, 2025

Contact EMA's Business Development team at ema-sales@enterprisemanagement.com or call +1.303.543.9500 to get started.


**About EMA**

Founded in 1996, Enterprise Management Associates (EMA) is a leading IT research and consulting firm dedicated to delivering actionable insights across the evolving technology landscape. Through independent research, market analysis, and vendor evaluations, we empower organizations to make well-informed technology decisions. Our team of analysts combines practical experience with a deep understanding of industry best practices and emerging vendor solutions to help clients achieve their strategic objectives. Learn more about EMA research, analysis, and consulting services at www.enterprisemanagement.com or follow EMA on X or LinkedIn.

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